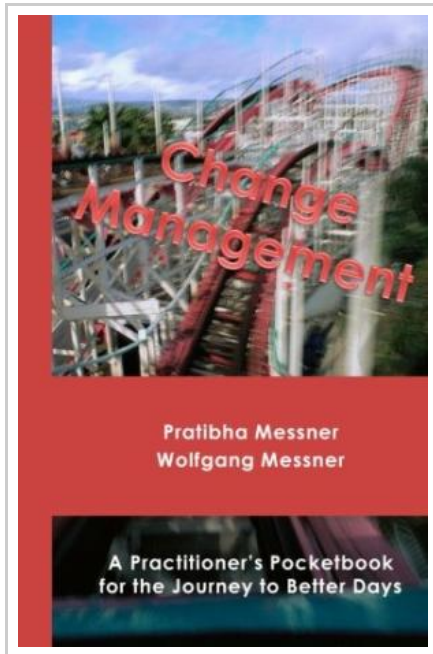




Change Management: A Practitioner's Pocketbook for the Journey to Better Days (Paperback)

By Pratibha Messner, Wolfgang Messner

Createspace, United States, 2013. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.How do you react to organizational change? With confusion and fatigue? Does it leave you disoriented and lost? What if you are the one chosen to implement the change? Do you need information to equip you for your next project? But don't have time to go through a few hundred pages of theory? Then read this new pocketbook! Inside, Pratibha and Wolfgang Messner take you through the phases of change and look at areas often ignored such as due diligence for a business case, communication to stakeholders, change initiatives across cultures, and managing risk. It's a snappy booklet with all the key information, presented in an easy-to-digest format. Preparing you for the journey to better days.



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